

# APPLICATION GUIDE

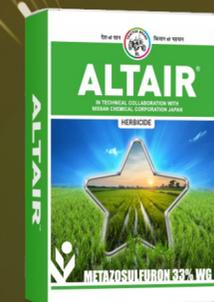
Your Path to Star Performance



Punjab farmer



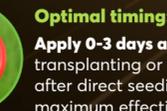
South Indian farmer



Bengali farmer



Chhattisgarh farmer



**Optimal timing:**  
Apply 0-3 days after transplanting or 15-20 days after direct seeding for maximum effectiveness.



**Recommended dose:**  
160g per acre provides optimal performance under most conditions.



**Key consideration:**  
Maintain field moisture for 5-7 days after application to activate the protective barrier.



While ALTAIR controls most major rice weeds, supplemental strategies may be needed for perennial sedges in heavily infested areas.



हर कदम, हम कदम

# THE COMPLETE STAR PROMISE

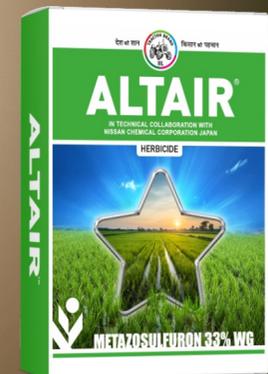
From Half Stars to Full Potential



The journey from incomplete solutions to ALTAIR represents more than just weed control—it's about fulfilling the true potential of your fields:

- What begins as concern transforms into confidence
- What starts as compromise becomes completion
- What was once half-hearted becomes whole-hearted
- What was a half star becomes your field's guiding star

ALTAIR doesn't just protect your rice—it protects your legacy as a farmer, ensuring that what you've worked so hard to build continues to thrive for generations to come. Because your field deserves nothing less than a complete star.



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# AT 35 DAYS after application



ALTAIR



Control



ALTAIR



Control



ALTAIR



Control

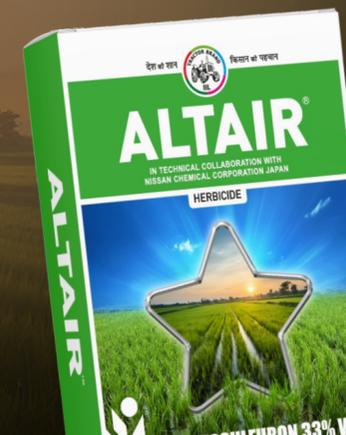
# AT 45 DAYS after application



ALTAIR



Control



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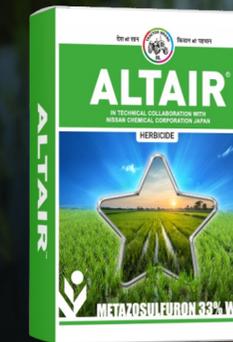
# आपकी धान की फसल का सितारा

खरपतवार मुक्त खेत, सशक्त पैदावार, उज्वल भविष्य



**खुराक**  
160 ग्राम प्रति एकड़

**आवेदन समय**  
रोपाई के 0-7 दिन



- बहुआयामी खरपतवार नाशक
- प्रतिरोधी खरपतवार पर बेहतर नियंत्रण
- लंबी अवधि तक नियंत्रण
- जापानी तकनीक



हर कदम, हम कदम

## Common Rice Field Invaders

Farmers across India are trapped in a cycle of half measures - partial solutions that waste resources without delivering complete protection:

### Yield Compromise

Farmers achieve only partial control, leading to consistent yield penalties.

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**CURRENT FARMER PRACTICES**  
"THE FOUR HALF STARS"

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### Manual Weeding

Wages up by 40% in five years. Exhausting labor that's increasingly expensive and ultimately insufficient.

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### Late Intervention

Reacting to weeds after damage has begun means always fighting a losing battle.

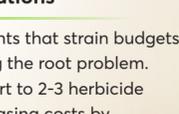
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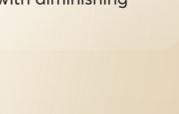
### Multiple Applications

Repeated treatments that strain budgets without addressing the root problem. Farmers often resort to 2-3 herbicide applications, increasing costs by 1,500-2,000/acre with diminishing returns."

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