



**insecticides**  
(INDIA) LIMITED

Ref : IIL/SE/2024/2312/01  
Date : December 23, 2024

**The Manager**

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| <b>Listing Compliance Department</b><br>BSE Limited<br>(Through BSE Listing Centre)<br><br><b>Scrip Code: 532851</b> | <b>Listing Compliance Department</b><br>National Stock Exchange of India Limited<br>(Through NEAPS)<br><br><b>Symbol: INSECTICID</b> |
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**Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Product Launch**

Dear Sir / Madam,

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 13, 2023, details with respect to the product launch are disclosed as under:

| S. No. | Name of Product | Date of Launch    | Category of Product | Whether caters to domestic/international market | Name of the countries in which the product is launched (in case of international) |
|--------|-----------------|-------------------|---------------------|---|---|
| 1      | Relieve         | December 23, 2024 | Biological          | Domestic Market                                 | -   |

A press release of the same is enclosed to this intimation and will also be made available on the Company's website at [www.insecticidesindia.com](http://www.insecticidesindia.com)

You are requested to take the above information on your record.

Thanking You,  
**For Insecticides India Limited**

(Sandeep Kumar)  
**Company Secretary & CCO**

*Encl: As above*



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www.insecticidesindia.com  
CIN : L65991DL1996PLC083909



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## Press Release

### **IIL Partners with BioPrime to introduce biological Product ‘Relieve’ in India**

Insecticides (India) Limited (IIL), a leading company in the crop protection and nutrition sector, has signed a memorandum of understanding (MoU) with BioPrime Agro Solutions Pvt. Limited, Pune, a research-based biological solutions firm. This alliance brings **Relieve**, BioPrime’s exclusive biological product, to the Indian market, furthering efforts to provide sustainable solutions for Indian agriculture.

*Relieve* is a unique innovative pure concentrate seaweed and botanical extract-based product. This patented biological formulation is developed with advanced biotechnology, designed to improve crop health and boost yield. *Relieve* will also help the crops to mitigate the damage caused by abiotic stresses such as drought, heat and salinity. By making this product accessible to Indian farmers, IIL is stepping up its commitment to offering modern and eco-friendly farming solutions.

**Rajesh Aggarwal, Managing Director, IIL**, stated, “Our association with BioPrime is a significant step in our mission to provide farmers with practical and nature-based solutions. *Relieve* stands out because it offers farmers a reliable way to enhance crop performance without compromising environmental balance as it is totally safe biological product. This product will empower farmers to strengthen their yields sustainably, which is crucial in today’s agricultural landscape where efficiency and environmental care go hand in hand.”

**Dushyant Sood, Chief Marketing Officer, IIL**, added, “*Relieve* reflects the next generation of agricultural solutions—biological, environmentally responsible, and focused on improving overall farm productivity. As we roll out this innovative product across India, we would offer farmers with a unique tool to increase resilience against stress, improve plant health, and enhance productivity, all while keeping sustainability at the core of their operations. Across agro climatic zones, it has demonstrated early flowering, ensuring early harvest. Our national wide trails and demonstrations have also given us a confidence that *Relieve* is going to be a farmer preferred product in the late vegetative stage of the crop, as it provides rapid support in converting fruits from flowers.”



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Coming together of IIL & BioPrime highlights the synergy between the two companies to deliver advanced biological solutions for the markets. Said **Dr. Renuka Diwan, Chief Executive Officer, BioPrime**. "We are confident that this strategic partnership will accelerate the innovation & deliver high value to farmers by minimizing the risk associated with abiotic stress & limiting yields. With Relieve, we have taken the first step with IIL to drive mutual growth by combining our cutting-edge biological products & IIL's extensive reach & expertise in the market. This collaboration is the stepping stone towards creating more product opportunities for Indian & global markets."

This collaboration marks a key development in IIL's strategy to provide the Indian farmers with solutions that will help the to enhance agricultural productivity through partnerships that deliver forward-looking products to the Indian market.